Shopping system replacement

Purpose

 Modernize the shopping experience to more closely align with the overall Connect for Health Colorado customer experience and provide flexibility for future enhancements.

Approach

- Leverage existing human centric design principles developed in the creation of NES to enhance the user experience.
- New screen designs were created using our iterative design process vetted by one on one consumer testing.



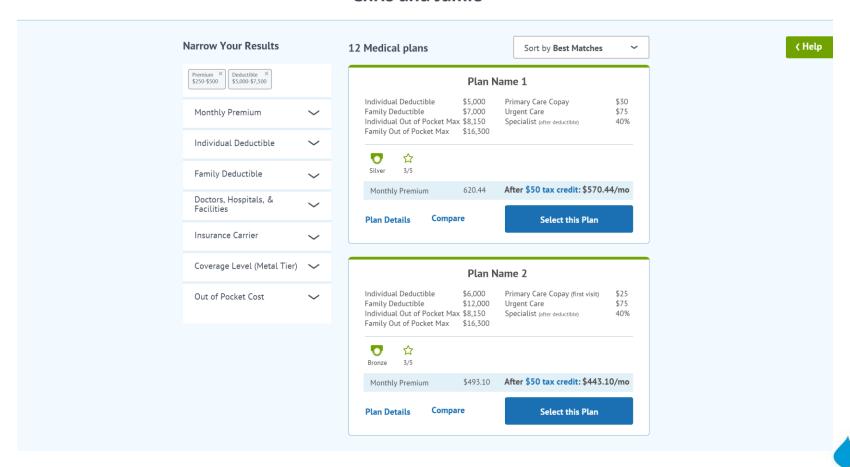
Guiding design principles

- Design for the majority of users by simplifying the task at hand; provide additional help in context for users who require more information.
- Design for mobile first to prioritize critical information and provide a consistent, consumable format.
- Design for scalability, allowing room for growth as business needs transform.



Plan Results page design

Chris and Jamie



CONNECT MHEALTH

Plan Details page design

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